Muhammad Shahid

Toronto-based product designer with 7 years designing fintech and HR products used by hundreds of thousands of people. Now focused on AI-native design and engineering.

muhammad.works · hello@muhammad.design

Experience

Montran
Design Consultant
Apr 2026 – Present
Contract

Developing a unified design system for the redesign of Montran's global and regional sites, establishing reusable components and standards to scale consistent UI across 90+ countries.

AnyDay
Senior Product Designer
Apr 2022 – Apr 2026
Full time

Designed and shipped the employer portal and member app for AnyDay, a restaurant tip payout and wallet platform, later building in code. Helped migrate 100k members and 3,500 restaurants to the new product.

- Cut restaurant onboarding from 7 to 3 days with a self-serve setup.
- Designed AI support flows, which resolved 70% of inquiries as CSAT rose from 50% to 87.7%.
- Helped lift the app's rating from 2.4 to 4.6 stars.

Batch
Product Designer
Jan 2020 – June 2020
Full time

Created the foundational brand, website, and user experience for Batch, a next-generation applicant tracking system, taking it from 0→1.

Humi
Product Designer
Sept 2018 – Jan 2020
Full time

Joined as a design intern and became Humi's first product designer, leading a full product redesign that connected HR, payroll, and benefits in one platform for Canadian businesses.

- Shipped V2 to all customers as Humi grew from 1,400 to 4,000+ businesses.

Skills

Multidisciplinary skills and expertise in digital products & experiences / Design strategy / Product strategy / Design systems / Interaction design / Visual design / Visual mapping / Wireframing / Prototyping / User research & interviews / Front-end / Figma / HTML & CSS / JavaScript / React / Next.js / the latest frontier AI models, Claude Code, Codex, v0, Linear, Notion, and all of the other modern tools we all use.